



**ECOMMERCE  
PLATFORMS  
COMPARISON**

	Best match	Source code	Code rights	Deploy type	Hosting cost	Features set	Support cost
	Enterprise	Java	Proprietary	Private cloud	High	Full	Very expensive
	Mid and Enterprise	Java	Open source	Any cloud	Medium	Medium	Affordable
	Mid	PHP	Open source	Private cloud	Medium	Basic + Extensions	Expensive
	Small	Ruby on Rails	Proprietary	SaaS	Low	Basic	Cheap



## SAP Hybris (v)

Suitable for mid and enterprise clients	Best suited for large enterprise clients
Low total cost of ownership - easy support and large pool of developers	High Total Cost of Ownership - high initial price and ongoing support
Cloud native technology deployable on any cloud (private, public, on premises)	Expensive maintenance - costly consultants and developers
Highly scalable platform, flexible architecture, fine grained modularity	Proprietary legacy software - works mainly with other SAP products (vendor lock-in)
Based on Java standards and latest open source technologies	Steep learning curve - no open or proven standards



Suitable for mid and enterprise clients	Best suited for mid size clients
Low total cost of ownership - easy support and large pool of developers	Scalability issues and low performance in peak times
Cloud native technology deployable on any cloud (private, public, on premises)	Expensive maintenance - costly consultants and developers
Highly scalable platform, flexible architecture, fine grained modularity	No built-in omni-channel tools
Based on Java standards and latest open source technologies	Upgrading to new versions issues



Suitable for mid and enterprise clients	Suitable for starting business
Low total cost of ownership - easy support and large pool of developers	Transaction fees apply for every transaction
Cloud native technology deployable on any cloud (private, public, on premises)	Limited core functionality and customization options
Highly scalable platform, flexible architecture, fine grained modularity	Scalability and migration to new platform issues
Based on Java standards and latest open source technologies	No multi-site functionality and poor content management features



General-purpose language	Server-side scripting language
Object oriented language	Mix - procedural and object-oriented language
Fast performing	Generally slow
Large pool of developers	Smaller pool of developers
Suitable for complex enterprise applications	Suitable for small start-ups
Enforced security model	Weak security model



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